



## **SPONSORSHIP & EXHIBITOR GUIDE**

**EVENT**

### **2010 RECRUITMENT INNOVATION SUMMIT**

Metro Toronto Convention Centre  
September 22-23, 2010

Presented By



# 2010 Recruitment Innovation Summit

September 22<sup>nd</sup> - 23<sup>rd</sup>

## ABOUT THE EVENT

**This year's Recruitment Innovations Summit focuses on "what's new" in recruitment and brings together the most talented experts and corporate recruitment professionals to share best practices in Talent Management and Recruitment.**

### EVENT Attendee Profile

From across Canada

- Vice Presidents
- Directors
- Managers of Recruitment and Human Resources
- HR and Talent professionals

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Presented By

**RNG**

Recruiter  
Networking  
Group

**HRNG**

Human Resources  
Networking  
Group

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September 22<sup>nd</sup> - 23<sup>rd</sup>

## EXHIBIT OPPORTUNITIES

2010 Recruitment Innovations Summit Exhibit Space  
\$2,000 per 10 x 10 exhibit space

### Exhibits price includes:

#### **Complimentary conference passes.**

- You'll receive two complimentary all-access tickets to the Recruitment Innovations Summit for your exhibit staff, including access to all conference sessions the attendees will participate in.

#### **Booth Items.**

- Upon request, we'll provide a table and two chairs for your exhibit booth set up. Additional items will be available, at cost, for furnishing your booth space.

#### **Conference discounts**

- For your clients. Enhance your pre-event marketing by offering a \$100 conference discount, exclusively for your clients on your behalf.

#### **WEB presence. NOW and UNTIL the END OF 2010!!**

- Your company name will be posted on the Recruitment Innovations Summit website.
- 1 HRNG and 1 RNG article sponsorships
- Partner link on the HRNG and RNG Websites
- 1 month - Header banner position on the HRNG and RNG website

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## SPONSORSHIP OPPORTUNITIES

Platinum Sponsorships  
(3 available) \$10,000 each

Platinum Sponsorship is the most outstanding sponsorship opportunity at the Conference. Your name will be displayed prominently in all promotional materials as well as onsite signage, the day of the event. Your company will also be promoted in the official Program Guide available to all attendees when they check in at registration.

### Platinum Speaking Sponsorship

We invite your company (company representative and sponsor selected expert) to present at a breakfast session or a breakout presentation on either of the full conference days, September 22<sup>nd</sup> September 23<sup>rd</sup>.

As a Sponsor, you receive promotion in all event marketing materials including: branding on the event website, branding on event promotions emails and mailings, which will be sent to over 30,000 senior level recruiting, staffing and human resource executives across Canada and at the actual live event.

Unlike any other year, we want our Sponsors to have a presence within the community up to, during and after the event

### WEB presence. NOW and UNTIL the END OF 2010!!

- 5 HRNG and 5 RNG Article Sponsorships
- Partner link on the HRNG and RNG Websites
- Header banner for the remainder of 2010 on the HRNG and RNG website

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## SPONSORSHIP OPPORTUNITIES

Gold Sponsorships  
(2 available) \$5,000 each

### Tradeshow Floor Networking Reception Gold Sponsorship

(September 22<sup>nd</sup>, 2010)

This is conference's most significant social event. The Tradeshow Floor networking reception will be held on the evening of September 22<sup>nd</sup>, 2010. The sponsorship includes a two hour hospitality bar for our attendees as well as hot and cold hors d'oeuvres. Also included:

- The opportunity to welcome the attendees on your behalf to the reception.
- Recognition as an event sponsor on all event promotions.
- Prominent signage at the event.
- Special mention of the sponsorship with logo in the official Program Guide.

### Official Conference Tote Bags Gold Sponsorship

Distributed at registration, each conference attendee will receive a tote bag. Sponsorship includes the production of tote bags with a one-sided, one-color imprint at no additional cost. Each tote bag will also include the RNG and HRNG logo. Tote bag sponsorship includes:

- Recognition as an event sponsor on all event promotions.
- Prominent signage at the event.

### WEB presence. NOW and UNTIL the END OF 2010!!

- 3 HRNG and 3 RNG Article Sponsorships
- Partner link on the HRNG and RNG Websites
- Header banner for 4 months on the HRNG and RNG website

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## SPONSORSHIP OPPORTUNITIES

Silver Sponsorship  
(2 available) \$3,000 each

### Lunch Silver Sponsorships (September 22/23, 2010)

Lunch is one of the most popular networking events for attendees. This sponsorship also includes:

- Recognition as an event sponsor on all event promotions.
- Prominent signage at the lunch event.
- Special mention of the sponsorship with logo in the official Program Guide.
- Table tent cards can be set up, if produced and provided by the sponsor company.

### WEB presence. NOW and UNTIL the END OF 2010!!

- 1 HRNG and 1 RNG Article Sponsorships
- Partner link on the HRNG and RNG Websites
- Header banner for 2 months on the HRNG and RNG website

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