



EVENT

**2012 RECRUITMENT INNOVATION
SUMMIT**

Metro Toronto Convention Centre
October 17-18, 2012

Presented By



2012 Recruitment Innovation Summit

October 17th - 18th

ABOUT THE EVENT

This year's Recruitment Innovation Summit focuses on "what's new" in recruitment and brings together the most talented experts and corporate recruitment professionals to share best practices in Talent Management and Recruitment.

EVENT Attendee Profile

From across Canada:

- Vice Presidents
- Directors
- Managers of Recruitment and Human Resources
- HR and Talent professionals

"We can also customize a sponsorship just for your company. Contact Richard Matthews at 417.628.5481 to discuss custom sponsorship opportunities!"

Contact Richard Matthews at 416.628.5481
www.recruitenetworkinggroup.com & www.hrng.ca

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EXHIBIT OPPORTUNITIES

2012 Recruitment Innovation Summit Exhibit Space
\$2,500 per 10 x 10 exhibit space

Exhibit Price Includes:

Complimentary conference passes

- You'll receive two complimentary all-access tickets to the Recruitment Innovation Summit for your exhibit staff, including access to all conference sessions the attendees will participate in.

Booth Items

- Upon request, we'll provide a table and two chairs for your exhibit booth set up. Additional items will be available, at cost, for furnishing your booth space.

Conference discounts

- Conference discounts will be available for your clients. Enhance your pre-event marketing by offering a \$100 conference discount, exclusively for your clients on your behalf.

WEB Presence: NOW and UNTIL the END OF 2012!

- Your company name will be posted on the Recruitment Innovation Summit website.
- 1 HRNG and 1 RNG article sponsorship
- Partner link on the HRNG and RNG Websites
- 1 month - Header banner positioned on the HRNG and RNG website

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SPONSORSHIP OPPORTUNITIES

Platinum Sponsorships - \$12,000

Platinum Sponsorship is the most outstanding sponsorship opportunity at the conference. Your name will be displayed prominently on all promotional materials as well as onsite signage during the day of the event. Your company will also be promoted in the official Program Guide available to all attendees when they check in at registration.

Platinum Speaking Sponsorship

We invite your company (company representative and sponsor selected expert) to present at a breakfast session or a breakout presentation on either of the full conference days, *October 17th - 18th*.

As a sponsor, you receive promotion in all event marketing materials including: branding on the event website, branding on event promotions emails and mailings, which will be sent to over 30,000 senior level recruiting, staffing and human resource executives across Canada and at the live event.

Unlike any other year, we want our sponsors to have a presence within the community up to, during and after the event

WEB Presence: NOW and UNTIL the END OF 2012!

- 5 HRNG and 5 RNG article sponsorships
- Partner link on the HRNG and RNG Websites
- Header banner for the remainder of 2012 on the HRNG and RNG website

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SPONSORSHIP OPPORTUNITIES

Gold Sponsorships - \$6,000

Tradeshow Floor Networking Reception Gold Sponsorship

(October 17th, 2012)

This is the conference's most significant social event. The Tradeshow Floor networking reception will be held on the evening of October 17th, 2012. The sponsorship includes a two hour hospitality bar for our attendees as well as hot and cold hors d'oeuvres. Also included:

- The opportunity to welcome attendees
- Prominent signage at the event
- Special mention of the sponsorship with logo in the official Program Guide

Official Conference Tote Bags Gold Sponsorship

Distributed at registration, each conference attendee will receive a tote bag. Sponsorship includes the production of tote bags with a one-sided, one-color imprint at no additional cost. Each tote bag will also include the RNG and HRNG logo. Tote bag sponsorship includes:

- Recognition as an event sponsor on all event promotions
- Prominent signage at the event

WEB Presence: NOW and UNTIL the END OF 2013!

- 3 HRNG and 3 RNG Article Sponsorships
- Partner link on the HRNG and RNG Websites
- Header banner for 4 months on the HRNG and RNG website

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SPONSORSHIP OPPORTUNITIES

Silver Sponsorship - \$3,000

Lunch Silver Sponsorships

(October 17/18, 2012)

Lunch is one of the most popular networking events for attendees. This sponsorship includes:

- Recognition as an event sponsor on all event promotions
- Prominent signage at the lunch event
- Special mention of the sponsorship with logo in the official Program Guide
- Table tent cards can be set up, if produced and provided by the sponsor company

WEB presence. NOW and UNTIL the END OF 2012!!

- 1 HRNG and 1 RNG article sponsorship
- Partner link on the HRNG and RNG websites
- Header banner for 2 months on the HRNG and RNG website

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