

2011 Recruitment Innovation Workshop Sponsorship Kit

Presented By:



Locations and Dates:

Vancouver – April 5th, 2011

Calgary – April 7th, 2011

Toronto – April 12th, 2011

Ottawa – April 14th, 2011

For more information visit:

www.hrng.ca/workshops/events.php



SPONSORSHIP OPPORTUNITIES

National Sponsor

As the National Sponsor, your organization will take an active role in the workshop, positioned as the premier sponsor of the “2011 Recruitment Innovation Workshops” for all 4 dates.

The National Sponsor will receive:

- A representative will have 1 hour to present to the group. This presentation will address the recruitment issue that your product tool or service represents and should be educational more than promotional.
- Your representative is welcome to stay and participate in the workshop discussions and network during all breaks with attendees.
- Premier sponsor positioning and branding on all marketing materials, on the HRNG/RNG Websites and on all mailings and email communications.
- On site recognition: premier sponsor positioning and branding on on-site signage, preconference slide shows and handout (workbooks) materials.
- Materials distribution: National Sponsors may provide marketing materials and/or giveaways for distribution to attendees.

- Discount for attendees: a discount code will be provided to offer 20% off the price of registration to the workshop for distribution to clients and prospects.
- Post Session Email Blast: We will offer a post-session email blast to continue your marketing message to all session attendees.

\$5,000 for all four locations

Regional Sponsor

Regional Sponsor will receive:

- A representative from your company will have the opportunity to introduce their organization to attendees during a 10 minute intro speech at the beginning of lunch.
- Workshop enrolment for one company representative.
- Regional sponsor positioning and branding on all marketing materials, on the HRNG/RNG Website, and on all mailings and email communications.
- On site recognition: Regional sponsor positioning and branding on on-site signage, preconference slide shows and handout (workbooks) materials.
- Materials distribution: National Sponsors may provide marketing materials and/or giveaways for distribution to attendees.
- Discount for attendees: a discount code will be provided to offer 20% off the price of registration for distribution to clients and prospects.
- Post Session Email Blast: We will offer a post-session email blast to continue your marketing message to all session attendees.

\$1,500 per location

Media Sponsor

Media sponsors of the workshops will receive:

- Positioning and branding on all marketing materials, on the HRNG/RNG Website and on all mailings and email communications recognizing the sponsorship.
- On site recognition on handout (workbooks) materials.
- Discount for attendees: a discount code will be provided to offer 20% off the price of registration for distribution to clients and prospects.

\$750 for all four locations

For More Information Contact:

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